



Kwantify

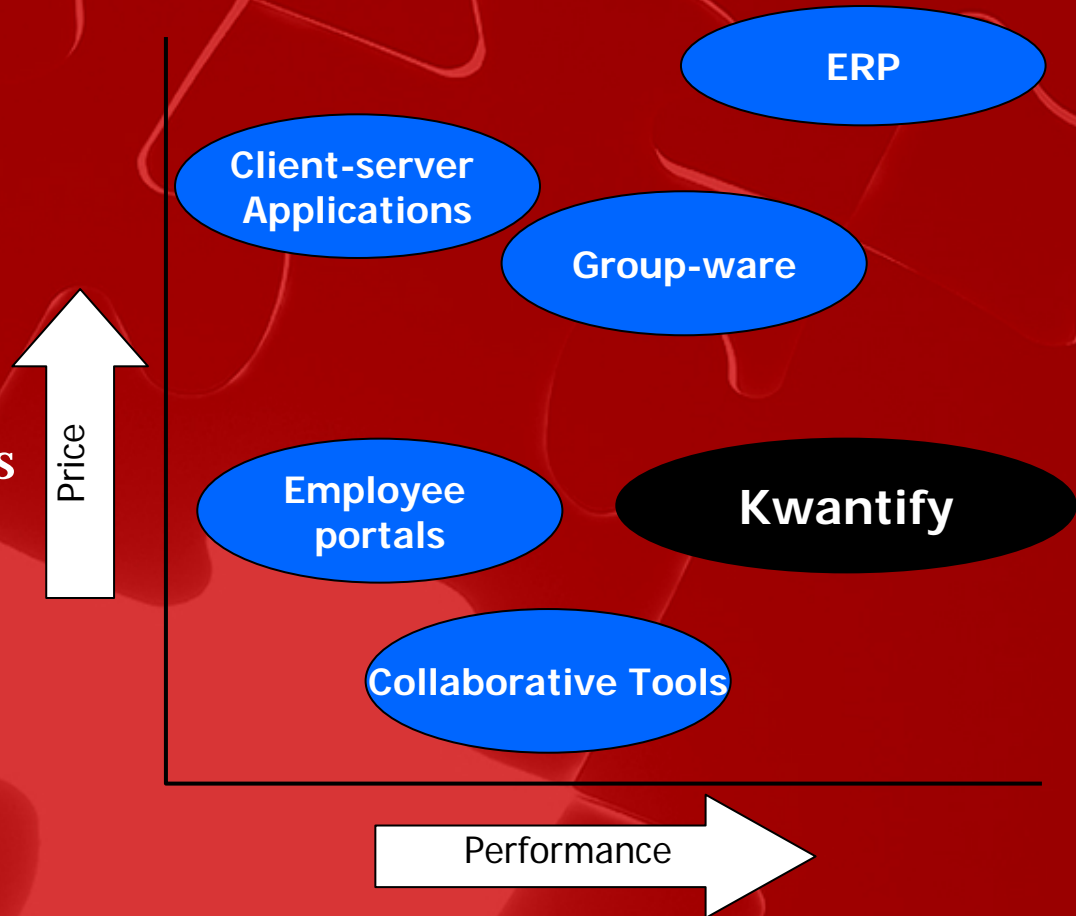
Collective Business-Support Solution



Competitive Landscape

- Kwantify comes into picture where others fall short

- Business Intelligence reports
- Access specific information dissemination
- Value for Money





Positioning

- **Positioning the Product**
 - Kwantify is a Business Intelligence Portal for organizations where decision support systems are based on knowledge from various faculties.
- **Consumer promise**
 - Kwantify puts together various applications required for office and business needs in one platform and generate user-specific MIS for quick and collaborative decisions.



Product Definition

- Kwantify is an Intranet Portal specially designed for Enterprises.
 - **Intranet** because it operates on a Internal LAN addressing specific employee requirement, faster and easier
 - **Portal** because it is a collective platform for all types of office and business need
 - Also because its unique modular approach makes it exactly what a business house needs, nothing more.



Modular Approach

Kwantify

Business Utility Module

These Applications support business enhancing processes and decisions

Office Utility Module

Encompasses complete office automation applications which makes administration easier and faster

Communication Module

Comprises of all types of collaborative applications to make inter-employee interaction faster and easier

Publication Module

Enlisted applications help information collection, review and dissemination easier.

Knowledge Module

All applications together act as a repository of knowledge which is easier and quicker to search, retrieve and use



Module Applications

Business Utility

- Bank Guarantee
- Support Client
- Currency Converter
- ECommerce
- Library
- Local Visit
- Sales Tracking
- Support Tracking
- Visitor Book
- Web Domain

Office Utility

- Asset Issue/Return
- Business Card
- Computer Health
- Asset Register
- Conference Hall Booking
- Pay Roll
- Stationary
- Vehicle Requisition



Module Applications

Communication

- **Announcement**
- **Text Chat**
- **Discussion Forum**
- **Events**
- **Mail Box**
- **Meeting Schedules**
- **Opinion Poll**
- **Quotes**
- **Suggestion**

Publication

- **Classified**
- **Corporate News**
- **Daily Cartoons**
- **Image Gallery**
- **Articles**
- **World Weather**
- **World News**
- **World Time**



Module Applications

Knowledge

- DMS Dynamic
- Do you Know
- Employee Database
- Error Reporting System
- Document Storage
- Glossary
- Schedule
- Project Documentation
- Project Information
- Project Monitoring
- Project/Task Mgmt.
- Usability Report
- Useful Links

Human Resources

- Advance payment
- Attendance
- Best Wishes
- Claim Settlement
- Holiday Calendar
- Employee Document
- Employee Hand book
- End-Of-Service
- Extra Effort
- HR MIS Report
- Leave
- New User Profile
- Office Directory
- Career
- Salary Certificate
- Salary Slip
- Tour Module
- User and Admin Report



Frame Work

- Kwantify's modules are supported by a robust Administrative console, which imparts it flexibility to the manage the entire system by
 - Creating users as and when
 - Creating new and improved business logics
 - User defined rights to logics and applications
 - Controlled information sharing
 - Customized Reports Generation



Consumer Demographics

- Mid to large scale organizations
- Geographically Diversified Business Operations
- More than 50 employees
- 60% and above computer penetration
- 80% of operations are software aided
- 70% time utilized before desktop